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.ME Registry Auction Policies

4 April 2008

The following policies apply to both Sunrise and Landrush applications unless otherwise indicated.

Single Application for a Domain Name

1. Domain names that receive only one compliant application will be registered under the management of the submitting Registrar and allocated to the Registrant as listed in the application. The Registrar's fund account will be immediately debited for the annual registration fee for the applicable minimum number of years – 5 years for Sunrise, 2 years for Landrush.
2. Notification of the successful registration is sent to the Registrar.
3. If only a single non-compliant application is received, the application will be canceled and the submitting Registrar notified.

Multiple Applications for a Domain Name

1. Non-compliant applications will be canceled, the Registrar notified, and the applicant will not be invited nor allowed to participate in the auction.
2. The Registrant contact and submitting Registrar of all compliant applications will be notified of the date of the auction and the auction site URL. In addition, the applicant will be sent credentials (via email) that must be used prior to the start of the auction to establish a qualified bidder's account.
3. Auctions last 3 days starting Sunday, Monday and Tuesday and ending on Wednesday, Thursday and Friday. End times will be staggered in two 4 hour blocks per day. The minimum opening bid is \$75 (seventy-five USD).
4. Bidding in an auction:
 - a. Applicants may place a maximum bid and a proxy service will automatically bid for them.
 - b. Alternatively, applicants may place a fixed bid in real time at the next bid increment level.
 - c. Any lead changes in the last 24 hours results in an automatic 24-hour extension of the auction.

5. The winning bidder, the Registrant contact (if different), and its Registrar will be notified via email.
6. The winning bidder will have 72 hours to arrange payment through the auction platform via credit card or wire transfer.
7. The winning bidder should allow 72 hours for the payment to be validated. If there are any issues with payment validation the winning bidder will be notified and allowed sufficient time to rectify any such issues.
8. After the payment has been validated the name will be registered under the management of the submitting Registrar and allocated to the Registrant as listed in the application. The Registrar's fund account will be immediately debited for the annual registration fee for the applicable minimum number of years – five (5) years for Sunrise, two (2) years for Landrush. The winning bidder, the Registrant contact (if different), and its Registrar will be notified via email.

Incomplete Auctions

An Incomplete Auction is one in which no bids are received from invited bidders, or no validated payment is received from the winning bidders. In either event, .ME Registry reserves the right to determine the best course of action in each case, which may include, but is not limited to, any of the following:

1. Offer the name to the invited bidder with the next highest bid.
2. Declare the auction null and void and reschedule it, in which case .ME Registry may or may not invite the original participants and may or may not invite other bidders.
3. Place the name on the Premium Names list for later auction.
4. Release the name for general registration.

Fraudulent Activity

Any auction in which fraudulent activity is suspected will be immediately suspended and/or may be declared null and void. In either event, .ME Registry reserves the right to determine the best course of action in each case, which may include, but is not limited to, any of the following:

1. Rescind the allocated name.
2. Reschedule the auction.
3. Pursue further investigation and prosecution.
4. Consider it an Incomplete Auction.